

New Perspectives on China's Socialist History

**University of Freiburg
Freiburg-Nanjing Center for Modern China Studies**

April 26-27, 2019

Venue: FRIAS, Albertstr. 19, Seminarraum

Workshop Program

Friday, April 26, 2019

- 1:15 pm **Welcome and Introduction**
- 1:30-3:30 pm **Panel 1: The Place and Complexities of Reading and Books under Maoism**
Chair: Haiyan Zhou (University of Nanjing)
Maoist Reading? The Reader in Socialist Realist Fiction
Lena Henningsen (University of Freiburg)

The Production of the Woodblock-Printed Edition of The Communist Manifesto
Lara Yuyu Yang (University of Freiburg)
- 3:30-4:00 pm Tea and Coffee
- 4:00-6:00 pm **Panel 2: Pictorial Strategies in Propaganda and Political Mobilization**
Chair: Daniel Leese (University of Freiburg)

New Task and Old Tradition: Image Rhetoric Strategy in the Anti-Illiteracy Campaign of the People's Republic of China
Xiaoyu Li (University of Nanjing)

From Peasants and Workers to One Leader: A Propaganda Study of the Five Versions of the Image of RMB
Xianghui Pan (University of Nanjing)
- 6:30 pm Dinner (for speakers)

Saturday, April 27, 2019

9:00-11:00 am

Panel 3: Labor Heroes and Heroines in the Cultural and Social History of China

Chair: Xiaoyu Li (University of Nanjing)

Bringing Labor Heroes Center Stage: The Construction of Authority and New Social Relations in the Yan'an Period

Nicola Spakowski (University of Freiburg)

Typical Reporting as Social Action: A Case Study of Woman Labor Heroes' Stories in the 1950s

Haiyan Zhou (University of Nanjing)

11:00-11:15 am

Tea and Coffee

11:15 am-1:15 pm

Panel 4: China's Socialist History in the Light of New Approaches

Chair: Nicola Spakowski (University of Freiburg)

Towards a Theory of "Emotional Practice": Dichotomy, Expression of Emotion and Emotion as Practice

Guangfeng Yuan (University of Nanjing)

Internal Information Flows in the Propaganda Sector in the Early People's Republic of China

Daniel Leese (University of Freiburg)

1:15-2:00 pm

Lunch (for speakers)



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